

2020 Coronavirus Poll February 25, 2020



POLL RESULTS

1. Which of the following best describes you?

- Travel manager / buyer: 57%
- Procurement/sourcing professional: 6%
- Supplier: 22%
- TMC: 9%
- Other: 6%

2. How many individuals are employed in your entire company, including all plants, divisions, branches and subsidiaries? Please provide your best estimate.

- 1 – 500: 17%
- 501 – 1,000: 7%
- 1,001 – 5,000: 21%
- 5,001 – 10,000: 13%
- 10,001 – 25,000: 16%



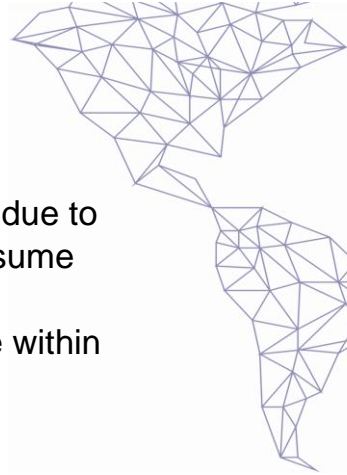
- 25,001 – 75,000: 13%
- 75,001 or more: 13%

3. Thinking about your company, how has the coronavirus impacted business travel to... ? **[MATRIX: WE HAVE CANCELED OR SUSPENDED ALL TRIPS, WE HAVE CANCELED OR SUSPENDED MOST TRIPS, WE HAVE CANCELED OR SUSPENDED SOME TRIPS, WE HAVE CANCELED OR SUSPENDED A FEW TRIPS, WE HAVE NOT CANCELED OR SUSPENDED ANY TRIPS]**

- a. China
- b. Hong Kong
- c. Taiwan
- d. Other Asia Pacific countries (e.g., Japan, South Korea, Malaysia)
- e. All international travel
- f. All travel, including domestic and international

	Cancelled All Trips	Cancelled Most Trips	Cancelled Some Trips	Cancelled Few Trips	Cancelled No Trips
China	84%	11%	1%	2%	3%
Hong Kong	54%	19%	8%	4%	15%
Taiwan	35%	19%	10%	6%	30%
Other APAC	22%	23%	16%	14%	26%
Europe	3%	5%	15%	12%	65%
North America	1%	1%	3%	5%	90%
Latin America	1%	2%	3%	4%	91%
Middle East	4%	4%	6%	9%	77%
All International	2%	5%	36%	24%	33%
All Domestic Travel	0%	2%	1%	4%	93%





4. You said your company has canceled or suspended business travel due to the Coronavirus. When do you expect your business travelers to resume regular travel to the countries or regions that have been canceled or suspended due to the Coronavirus? Do you expect travel to resume within the next. . . SELECT ONE

- 3 months: 31%
- 6 months: 14%
- 8 months: 1%
- 12 months: 1%
- Unsure: 54%

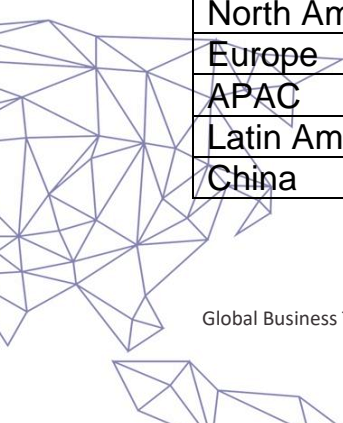
5. Please rate your involvement when it comes to planning, organizing, booking, or overseeing meetings and events at your company.

- Very involved: 36%
- Moderately involved: 18%
- Somewhat involved: 15%
- A little involved: 15%
- Not involved at all: 16%

6. How often does your company hold meetings, events, or conferences in the following regions or countries? **[MATRIX: ALL OF THE TIME, OFTEN, SOMETIMES, RARELY, NEVER]**

- North America
- Europe
- Asia Pacific
- Latin America
- China

	All the time	Often	Sometimes	Rarely	Never
North America	48%	28%	15%	6%	4%
Europe	25%	27%	24%	11%	14%
APAC	17%	19%	28%	15%	21%
Latin America	11%	13%	22%	27%	28%
China	12%	14%	21%	22%	31%





7. Has your company taken the following actions in response to the coronavirus? **[DROP-DOWN= YES – MANY MEETINGS/EVENTS, YES-SOME MEETINGS/EVENTS, YES – A FEW MEETINGS/EVENTS, NO, NOT SURE]**

- Canceled already scheduled meetings, events, or conferences
- Postponed meetings, events, or conferences
- Moved meetings, events, or conferences to a new venue or location

	Canceled	Postponed	Moved
Yes, Many	18%	17%	6%
Yes, Some	25%	24%	11%
Yes, Few	22%	25%	18%
No	35%	33%	65%

8. How would you characterize the impact of the coronavirus on your company’s revenue?

- Significant: 24%
- Moderate: 31%
- Slight: 31%
- No impact at all: 14%

9. Has your company instituted new trip approval procedures due to the coronavirus? **SELECT ONE**

- Yes: 43%
- No: 52%
- Don’t know: 4%

10. Has your company modified its travel safety and security policies for your travelers due to the coronavirus? **SELECT ONE**

- Yes: 51%
- No: 42%
- Don’t know: 7%

