Fundamentals of Business Travel

Start Date: Dec 1, 2020 10:00 AM
End Date: Dec 1, 2020 1:00 PM

Fundamentals of Business Travel Management™

Register Now

Dates:

Tuesday, December 1st
Thursday, December 3rd

*Participants will need to complete a recorded session prior to December 1st

Time:

10:00 AM - 1:00 PM EDT

Online Event

Designed as a comprehensive guide to the key areas of managed travel, GBTA’s Fundamentals curriculum includes a full range of topics including safety, policy, trends, performance, and more. Participants in this course gain a better understanding of business travel management and make themselves indispensable to the business travel needs of their organization.

Core Curriculum:

- Overview of Travel Management
- Travel Policy
- Creating a Service Model
- Strategic Sourcing / Vendor Management
- Travel Technology Basics
- Data and Analytics / Measuring Success
- Travel Risk Management