

# Meeting Information

([meetinginfo.php](#))

- [Future Meetings \(meetinginfo.php?p\\_or\\_f=f\)](#)
- [Previous Meetings \(meetinginfo.php?p\\_or\\_f=p\)](#)

## Quick Links

- [Events \(meetinginfo.php\)](#)
- [Membership \(join\)](#)
- [Member Area \(members.php\)](#)
- [Job Board & Committee Positions \(classifieds.php?type=job\)](#)

## Joint Education Day: The Future of Travel & Leadership in The Age of AI

May 08, 2026  
10:00 AM - 5:00 PM  
**Add to Calendar**

(<https://svbta.starchapter.com/vcs/meet-reg1.php?id=253>)

Westin SFO  
1 Old Bayshore Highway  
Milbrae, CA 94030

**Website**

(<http://www.westin.com/sanfrancisco>)

**Directions**

(<http://maps.google.com/maps?q=1+Old+Bayshore+Highway++Milbrae>)

**Register Now**

(<https://svbta.starchapter.com/meet-reg1.php?id=253>)

Post

Share

Share [\(&btnG=Search\)](#)

### Joint Education Day: The Future of Travel & Leadership in The Age of AI



## Tickets

\$85.00 Direct Buyer Member Ticket

\$85.00 Direct Buyer Non-Member Ticket

\$145.00 Member Ticket

\$125.00 Earlybird rate before April 24

\$180.00 Non-Member or Guest Ticket

\$160.00 Earlybird rate before April 24

\$145.00 GBTA ALL ACCESS OTHER CHAPTER MEMBERS ONLY

\$125.00 Earlybird rate before April 24

Like every industry, corporate travel is rapidly evolving, with AI accelerating innovation and reshaping how we work. At the same time, our industry remains rooted in relationships, trust, and human connection.

As roles shift and the talent pipeline evolves, the question becomes: how do we embrace new technology while continuing to develop the next generation of leaders?

This joint Education Day brings both perspectives together — from exploring AI-powered solutions, including our Shark Tank-style showcase of online booking tools, to redefining how we grow into more strategic and value-driven roles.

The future of corporate travel isn't AI versus people — it's people and AI, working together to elevate our industry.

Check back to see the updated agenda!

Keynote speaker:



**Adam Braun, CEO & Co-Founder, Clarasight**  
**(<https://www.adambraun.com/meet-adam>)** NY Times Best Seller &  
Professional Speaker

### **Build for Where The World Is Headed Next: Travel in the Age of AI**

Agenda (Subject to change)

9:30 AM – 10:00 AM

Buyer-Only Registration

10:00 AM – 11:00 AM

Buyer-Only Session

“Building a Business Case That Wins Leadership Support”



Speaker: **Justin Morris**

**(<https://www.linkedin.com/in/justinbmorris/>)**, Vice President, Executive Travel  
Have you ever identified a promising travel solution but struggled to secure leadership buy-in or budget approval? This interactive workshop will provide practical strategies to build a compelling business case and effectively influence decision-makers.

11:00 AM – 12:00 PM

General Registration, Networking & Trade Show

12:00 PM – 1:30 PM

Lunch & Keynote Address

### **Build for Where The World Is Headed Next: Travel in the Age of AI**

Keynote Speaker: Adam Braun, CEO, Clarasight

1:30 PM – 2:00 PM

Networking & Trade Show

2:15 PM – 2:55 PM

Travel Buyers Panel



Moderator: **Kevin Iwamoto (<https://www.linkedin.com/in/kevin-iwamoto/>)**

**iwamoto/**), GBTA Past President

Panelists:



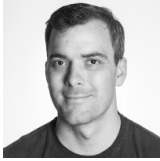
**Leslie Hadden (<https://www.linkedin.com/in/lhadden/>)**,

LinkedIn



**Michelle Fontaine**

(<https://www.linkedin.com/in/michellefontaine02/>), Okta



**Eric Rhode** (<https://www.linkedin.com/in/ericrhode/>), OpenAI

Gain insights from industry leaders as they share perspectives on navigating today's evolving corporate travel landscape.

3:00 PM – 3:30 PM

Networking & Trade Show

3:30 PM – 4:10 PM

AI-Powered Travel Tools: Shark Tank Showcase

Experience a dynamic, fast-paced session where innovative travel technology providers present their solutions in a “Shark Tank”-style format.



Spotnana, **Justin Schuster**

(<https://www.linkedin.com/in/justschuster/>), Head of Marketing



BizTrip AI, **Mike Daly**, (<https://www.linkedin.com/in/mikedaly1/>)

Co-Founder

Additional contestants to be announced

4:30 PM – 5:30 PM

Networking Happy Hour

Hosted by The Westin San Francisco Airport

**Title Sponsor**



**Gold Sponsors**



**Buyer Session Sponsor**



**Trade Show Sponsors**



## Media Sponsors



## Thank you to our Host Venue:

# THE WESTIN

SAN FRANCISCO AIRPORT

Westin SFO Airport Discount Rate:

To get a 15% discount on the hotel rate, go to [marriott.com](http://marriott.com) (<http://marriott.com/>) and enter the code "X09" under the "Corp/Promo code" under the special rate section.

## Important Note Regarding Registration Fee:

As part of your registration for this event, a \$10.00 portion of the fee will be allocated as a voluntary contribution to GBTA | Bay Area PAC to complete our chapter challenge goals. These funds will support efforts that align with the goals and values of our organization. Please note that your name will be provided to GBTA as a donor to the PAC as part of this contribution.

## Contribution Details:

- The contribution to the PAC is optional and will be automatically included in the registration fee unless otherwise indicated.
- If you choose not to contribute, have paid your registration with a corporate card or do not wish for your name to be shared, please email [government@svbta.org](mailto:government@svbta.org) (<mailto:government@svbta.org>) to opt out.
- Contributions are not tax-deductible, and individuals are subject to the applicable legal limits for PAC donations.

**Education Day Sponsorship Available**  
(<https://babta.starchapter.com/catalog.php?cat=11>).

**Register Now** (<https://svbta.starchapter.com/meet-reg1.php?id=253>)

# Future Meetings

# Joint Education Day: The Future of Travel & Leadership in The Age of AI



May 08, 2026



10:00 AM to 5:00 PM



Westin SFO  
1 Old Bayshore Highway  
Milbrae, CA 94030

**Venue Website**

<http://www.westin.com/sanfranciscoairport>

Joint EDAY with GBTA Bay Area

**Register Now** (<https://svbta.starchapter.com/meet-reg1.php?id=253>) **View Details** ►  
(<https://svbta.starchapter.com/meetinginfo.php?id=253&ts=1776730923>)

## All About Networking



June 11, 2026



4:00 PM to 6:00 PM



Radisson Sunnyvale - Silicon Valley  
1300 Chesapeake Terrace  
Sunnyvale, CA 94089

**Venue Website**

<https://www.choicehotels.com/california/sunnyvale-hotels>

June 2026

**Register Now** (<https://svbta.starchapter.com/meet-reg1.php?id=248>) **View Details** ►  
(<https://svbta.starchapter.com/meetinginfo.php?id=248&ts=1770503741>)

## All About Networking



August 19, 2026



4:00 PM to 6:00 PM



TBA

Post GBTA Convention Edition

**Register Now** (<https://svbta.starchapter.com/meet-reg1.php?id=249>) **View Details** ►  
(<https://svbta.starchapter.com/meetinginfo.php?id=249&ts=1770503874>)

## Annual Golf Classic 2026



September 16, 2026



10:00 AM to 9:00 PM



Cinnabar Hills  
23600 McKean Road  
San Jose, CA 95141

**Venue Website**

<http://www.cinnabarhills.com/>

Returning to Cinnabar Hills

**Register Now** (<https://svbta.starchapter.com/meet-reg1.php?id=244>) **View Details** ►  
(<https://svbta.starchapter.com/meetinginfo.php?id=244&ts=1773167115>)

## October 2026

 October 08, 2026

 11:30 AM to 1:30 PM

 TBA

Luncheon Meeting

**Register Now (<https://svbta.starchapter.com/meet-reg1.php?id=250>)** **View Details ►**  
**(<https://svbta.starchapter.com/meetinginfo.php?id=250&ts=1775238997>)**

---

## All About Networking

 November 12, 2026

 4:00 PM to 6:00 PM

 TBA

November 2026

**Register Now (<https://svbta.starchapter.com/meet-reg1.php?id=251>)** **View Details ►**  
**(<https://svbta.starchapter.com/meetinginfo.php?id=251&ts=1770504077>)**

---

## December 2026

 December 10, 2026

 11:30 AM to 1:30 PM

 TBA

Luncheon Meeting

**Register Now (<https://svbta.starchapter.com/meet-reg1.php?id=252>)** **View Details ►**  
**(<https://svbta.starchapter.com/meetinginfo.php?id=252&ts=1775238952>)**

---